

## Poster P.28.165

### **BUSINESS DEVELOPMENT OFFICE: FROM THE LAB TO THE MARKET**

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Universities and research institutions are fertile ground for inventions that change the way we live. Google, vitamin D-fortified milk, life-saving vaccinations, cancer treatments — they are just a few of the thousands of inventions that each year make the world a better place. But having an idea — even a revolutionary one — isn't enough. Universities and research institutions need help growing and advancing those discoveries to a final product or service — and that is where technology transfer fits in.

Malattie Genetiche

**Telethon Project (nr):**

Fondazione Telethon

**Disease Name:**

Genetic Diseases

**Keywords:**